

ORDER



Orders
Order / Rev: 167419
Alt Order #: 06857650
Product Desc: AMERICAN FUTURE FUND
Estimate: 1407
Flight Dates: 09/27/12 - 10/03/12
Original Date / Rev: 09/26/12 / 09/26/12
Order Type: GENERAL

KSTP-TV, LLC and KSAX-TV

Primary AE: Rachel Chason
Sales Office: P-PHL
Sales Region: National

Agency Name: Mentzer Media Services
Buying Contact: Anne Braunscheidel
Billing Contact:
 600 Fairmont Ave Ste 306
 Towson, MD 21286-1002

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: American Future Fund
Demographic: A35+
Product Codes: PL2
Priority: 3
Revenue Codes: AGY, POL, ISS

New Business Thru:
Order Separation: 00:00:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/12	09/30/12	29	\$24,200.00	\$20,570.00
10/01/12	10/03/12	31	\$22,250.00	\$18,912.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	29	\$24,200.00	\$20,570.00	0.00
October 2012	31	\$22,250.00	\$18,912.50	0.00
Totals	60	\$46,450.00	\$39,482.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Rachel Chason			Start Of Order - End Of Order	100%

Order Share

Order Share	Share	Total
KSTP-TV, LLC and KSAX-TV	40%	\$46,450.00
Market	100%	\$116,125.00

Competitive Share

Competitive Share	Share	Total
CABLE	0%	\$0.00
KARE	60%	\$69,675.00
KMSP	0%	\$0.00
KMWB	0%	\$0.00
KPXM	0%	\$0.00
KRWF	0%	\$0.00
KSAX	0%	\$0.00
KSTC	0%	\$0.00
WCCO	0%	\$0.00
WFTC	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	M	09/27/12	09/28/12	M-F 6-7a News M-F 6-7a News	CM	6-7a	---TF--	:30	2	\$800.00	1	0.00	NM	2	\$1,600.00
EW NEWS 6A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/24/12	09/30/12	---TF--			2		\$800.00		0.00				
E 2	M	09/27/12	09/28/12	M-F GMA M-F GMA	CM	7-9a	---TF--	:30	2	\$800.00	1	0.00	NM	2	\$1,600.00

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KSTP-TV, LLC and KSAX-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 14	M	09/29/12	09/29/12	Lt News Delay ABC Sports Late News Delayed	CM	1030-1105p	-----S-	:30	1	\$900.00	2	0.00	NM	1	\$900.00
EYEWITNESS NEWS 10P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	-----S-					1	\$900.00		0.00			
E 15	M	09/30/12	09/30/12	Su 6-7a Sun 6-7a News	CM	6-7a	-----S	:30	1	\$500.00	1	0.00	NM	1	\$500.00
NEWS SUN															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	-----S					1	\$500.00		0.00			
E 16	M	09/30/12	09/30/12	SU GMA Su GMA	CM	7-8a	-----S	:30	1	\$1,500.00	1	0.00	NM	1	\$1,500.00
GMA SUN															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	-----S					1	\$1,500.00		0.00			
E 17	M	09/30/12	09/30/12	Sun 8-9a Sun 8-9a	CM	8-9a	-----S	:30	1	\$1,000.00	1	0.00	NM	1	\$1,000.00
EYEWITNESS NEWS SUN															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	-----S					1	\$1,000.00		0.00			
E 18	M	09/30/12	09/30/12	Su 9-10a This Week	CM	9-10a	-----S	:30	1	\$2,500.00	1	0.00	NM	1	\$2,500.00
THIS WEEK															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	-----S					1	\$2,500.00		0.00			
E 19	M	10/01/12	10/03/12	M-F 6-7a News M-F 6-7a News	CM	6-7a	MTW----	:30	3	\$800.00	1	0.00	NM	3	\$2,400.00
EW NEWS 6A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	MTW----					3	\$800.00		0.00			
E 20	M	10/01/12	10/03/12	M-F GMA M-F GMA	CM	7-9a	MTW----	:30	3	\$800.00	1	0.00	NM	3	\$2,400.00
GMA															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	MTW----					3	\$800.00		0.00			
E 21	M	10/01/12	10/03/12	M-F 9-10a Live with Kelly and Michael	CM	9-10a	MTW----	:30	3	\$350.00	2	0.00	NM	3	\$1,050.00
REGIS & KELLY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	MTW----					3	\$350.00		0.00			
E 22	M	10/01/12	10/03/12	M-F The View M-F The View	CM	10-11a	MTW----	:30	3	\$550.00	2	0.00	NM	3	\$1,650.00
VIEW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	MTW----					3	\$550.00		0.00			
E 23	M	10/01/12	10/03/12	M-F Midday News M-F Midday News	CM	11a-12p	MTW----	:30	3	\$600.00	1	0.00	NM	3	\$1,800.00
EW NEWS MIDDAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	MTW----					3	\$600.00		0.00			
E 24	M	10/01/12	10/03/12	M-F 4-430p Millionaire	CM	4-430p	MTW----	:30	3	\$450.00	2	0.00	NM	3	\$1,350.00
MILLIONAIRE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	MTW----					3	\$450.00		0.00			
E 25	M	10/01/12	10/03/12	M-F 5-530p M-F 5-530p	CM	5-530p	MTW----	:30	3	\$800.00	2	0.00	NM	3	\$2,400.00
EW NEWS 5P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	MTW----					3	\$800.00		0.00			
E 26	M	10/01/12	10/03/12		CM	6-630p	MTW----	:30	3	\$1,200.00	2	0.00	NM	3	\$3,600.00

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				M-F 6-630p												
				M-F 6-630p												
EW NEWS 6P																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>					
Week:		10/01/12	10/07/12	MTW- - - -				3	\$1,200.00		0.00					
E 27	M	10/01/12	10/03/12	M-F,Su Late News	CM	10-1035p		MTW- - - -	:30	1	\$1,400.00	2	0.00	NM	1	\$1,400.00
				M-F, Su 10-1035p												
EW NEWS 10P																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>					
Week:		10/01/12	10/07/12	MTW- - - -				1	\$1,400.00		0.00					
E 28	M	10/01/12	10/03/12	M-F 1035-1102p	CM	1035-1102p		MTW- - - -	:30	3	\$800.00	3	0.00	NM	3	\$2,400.00
				Nightline												
NIGHTLINE																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>					
Week:		10/01/12	10/07/12	MTW- - - -				3	\$800.00		0.00					
E 29	M	10/01/12	10/03/12	M-F 1102p News	CM	1102-1132p		MTW- - - -	:30	3	\$600.00	1	0.00	NM	3	\$1,800.00
				M-F 1102p News												
EW NEWS 11P																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>					
Week:		10/01/12	10/07/12	MTW- - - -				3	\$600.00		0.00					
												Totals	60	\$46,450.00		